



The Phoenicians' Route
Cultural Route of the Council of Europe

Newsletter 1 - 2026



SMARTIES for SMEs Networking Event at ITB Berlin

From March 3rd to March 5th, the Phoenicians' Route took part in the 60th edition of ITB Berlin, one of the world's leading tourism fairs, with the participation of Director Antonio Barone and Vice Director Sara Ferrari. The event provided an opportunity to present the results of the SMARTIES for SMEs project in the framework of the project's networking event. The fair also fostered exchanges with institutional representatives, partners and tourism operators, strengthening collaborations and promoting future initiatives within the Mediterranean tourism network.

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XIX Euro-Mediterranean Dialogue on the Phoenicians' Route in Italy and Slovenia

The XIX Euro-Mediterranean Dialogue on the Phoenicians' Route "Dialogue beyond borders" took place on March 19th and 20th in Aquileia (Italy) and Ajdovščina (Slovenia). This annual international event of the Phoenicians' Route brought together scholars, cultural institutions, public administrators and sector professionals from across the Mediterranean and Europe.

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Prima Assemblea Plenaria degli Itinerari Culturali del Consiglio d'Europa attivi in Italia

Buone pratiche, cooperazione, prospettive

ITINERARI CULTURALI

Plenary Assembly of the Cultural Routes of the Council of Europe

On May 29th, the First Plenary Assembly of the Cultural Routes of the Council of Europe, headquartered or having active members in Italy, took place in Rome, in the Sala Spadolini at the Ministry of Culture, and was dedicated to “Best practices, cooperation, prospects”. The Phoenicians’ Route has been selected as a best practice in the second session dedicated to funding and access to European funds.

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SMARTIES for SMEs Final Networking Event in Rome

On June 11th and 12th, the two-day event marking the conclusion of the ‘SMARTIES for SMEs’ project co-funded by the European Union’s COSME Programme, was held at the prestigious headquarters of ENIT – the Italian National Tourism Agency. Among the project’s main achievements are the engagement of stakeholders and SMEs across several Mediterranean countries and regions.

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Creative Europe Desk meeting held in Gibellina and in Selinunte

From June 22nd to 24th the Creative Europe Desk meeting was held in Gibellina – Italy’s Capital of Contemporary Art – and in Selinunte (Sicily). Thanks to the collaboration of the Phoenicians’ Route – Cultural Route of the Council of Europe, a working meeting was organised between the Managers and Representatives of other certified Cultural Routes operating in the Mediterranean.

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