AGENDA

1st Meeting of the International University Network (IUN) of the Phoenicians' Route Cultural Route of the Council of Europe



MAZARRÓN – 15/16 october 2021

Organization:





Description:

Ist *International University Network (IUN) Meeting* The Phoenicians' Route 15/16 october 2021 - Mazarrón (Spain)

The first meeting of the International University Network of the Cultural Route of the Council of Europe "The Phoenicians' Route" born with the aim of consolidating the Network and joint projects between the Universities. The event will be held at the Municipality of Mazarrón, which has offered to host the event, but also online. It will be structured in round tables, meetings open to the external public and technical meetings/capacity building.

General objectives of the event:

- Exchange and transfer of scientific knowledge
- Joint planning (Smart Way, European projects and research cooperation)
- Presentation of projects completed or in progress
- SMART WAY (Development of the Mazarrón Smart Way proposal)

Date:

- 15/16 october 2021

Location:

Casa de la Cultura de Mazarrón C/ Entierro de la Sardina (Urbanización La Aceña), 17





Agenda:

Friday 15 october	
h 10:00 -11:00 am	Presentation I MEETING IUN Institutional greetings (Local authorities) Paolo Ponzio, IUN Network Coordinator Antonio Barone, Director The Phoenicians' Route Arturo Ruiz, President Spanish Network
	Coffee Break
h 11:15 – 12:30 pm	Research themes of the IUN of the Phoenicians' Route: The Hannibal Pathway and the intangible heritage Round Table " <u>The role of the Intangible Heritage and its application in the Route</u> " Maddalena Ferretti – Politecnica Marche Paolo Ponzio – Univ. Bari Antoine Lahoud - LAU Univ. Byblos Marisa Vázquez – Univ. Valencia
h. 12:30 - 13:30 pm	Round Table " <u>Colonization"</u> Alberto Lorrio - Univ. Alicante Ana Maria Niveau - Univ. Cádiz Jose Suárez - Univ. Málaga Tatiana Pedrazzi - CNR
	Lunch
h. 16:00 - 16:30 pm	Conference: <i>"From the Phoenicians to the Punics in the bay of Mazarrón"</i> Mila Ros - Univ. de Murcia
h. 16:30 - 17:00 pm	Conference: <i>"Latest news on the Mazarrón wreck 2"</i> Carlos De Juan - Univ. Valencia
	<u>Presentation of the European Project Erasmus+ "The FAB ROUTES"</u> Patrizia Battilani - CAST Rimini Univ. Bologna
h. 17:00 - 18:00 pm	Panel discussion: Innovative cultural tourism for the Phoenicians' Route Francisco Pastor - CIFAL Málaga Patrizia Battilani - CAST Rimini Univ. Bologna Ksenjia Keca - Univ. Libertas Zagreb Alessio Re - Fondazione Santagata Italia





Location:

Casa de la Cultura de Mazarrón

C/ Entierro de la Sardina (Urbanización La Aceña), 17

Saturday 16 october	
h 9:00 – 11:30 am	Phoenicians' Route IUN Workshops (reserved for Universities members of the IUN Network) • Tourism and territorial development • Archeology, history The Universities that belong to the IUN Network will develop programs and project ideas to be presented at the end in plenary for discussion and final approval. Plenary meeting to discuss the results and define future programs (session also open to Universities that are interested in joining the IUN Network)
h 11:30 – 12:30 pm	Research themes of the IUN in the Phoenicians' Route: Hannibal Pathway Conference: Giovanni Brizzi – "Hannibal"
h 12:30 – 13:30 pm	Panel discussion "The Hannibal Pathway" Juan Pedro Bellón – Univ. Jaén Oscar Mei – Univ. Urbino Sebastián Ramallo – Univ. Murcia CONCLUSIONS OF MEETING IUN Closing conference Paolo Ponzio – Antonio Barone – Gaspar Miras
	Lunch
h 17:00 – 18:00 pm	Cultural visit to Mazarrón and Interpretation Center





Participants:

CROATIA

• Libertas University Zagreb

ITALY

- University of Bari Aldo Moro
- University of Bologna Rimini Campus
- University of Palermo
- University of Milan
- IULM University, Milan
- University of Urbino
- Polytechnic University of Marche UNIVPM
- Fondazione Santagata per l'Economia della Cultura, Torino
- OTIE Osservatorio Turismo delle Isole Europee, Palermo
- CNR Consiglio Nazionale delle Ricerche

SPAIN

- Instituto Universitario de Investigación en Arqueología Ibera Universidad de Jaén
- Universidad de Cádiz
- Campus de Excelencia internacional del Mar CEIMAR, Puerto Real Cádiz
- Universidad de Valencia

LEBANON

• LAU, Lebanese American University, Campus di Byblos

Guests:

- University of Paul-Valéry Montpellier (France)
- University of Alicante (Spain)
- University of Pablo de Olavide (UPO) (Sevilla, Spain)
- University of Malta
- Al-Quds University (Palestine)

Participation open to:

- General public
- Students (Heritage, Archeology, Territory, Tourism ...)
- Researchers



