

# 2018



THE  
**PHOENICIANS'**  
ROUTE

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



# NEWSLETTER 04

OCTOBER, 15th 2018

## 2018 Festival of the Intercultural Dialogue on the Phoenicians' Route

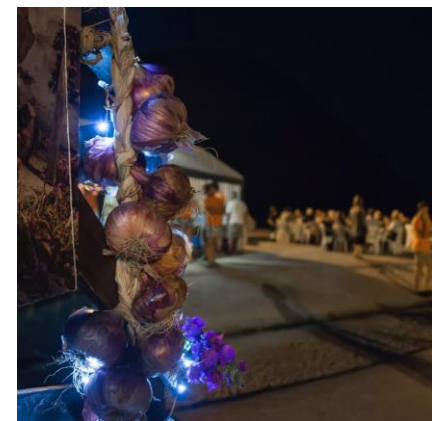
Great success for the first 2 stages of the Festival of the Intercultural Dialogue on the Phoenicians' Route. **Ramadoro Festival**, 4th to 9th July: **15 days and 12 events** proposed by voluntary associations and cultural operators who led the numerous participants to discover the western part of the Elba Island, through new modes of interaction between content and territory to promote cultural identity, history and traditions, talents and artistic expressions, handicrafts and culture, the landscape, the environment and biodiversity, the flavors and local products, in short, "our cultural heritage where the past meets the future".

The **Malta Mediterranean Literature Festival** will be held on August 23<sup>rd</sup>, 24<sup>th</sup> and 25<sup>th</sup>, at **Fort Manoel, Manoel Island, Gzira**.

The authors participating in this XIII edition are Juana Adcock (Mexico/UK), Clare Azzopardi (Malta), Massimo Barilla (Italy), | Aslı Erdoğan (Turkey), Jean-Rémi Gandon (France), Arjan Hut (Ljouwert, Netherlands), Laia López Manrique (Spain), Caldon Mercieca (Malta), Teodor Reljić (Malta), Philip Sciberras (Malta), Sjón (Iceland), and Ali Thareb (Babel, Iraq).

Twelve writers from nine countries have read their text during the festival, which also features Maltese and foreign poetry films, Maltese electronic music, a book stall, a book binding stand by Kotba Calleja, drinks and a selection of food by CORE GREEN organic & fair trade.

The festival is part of a three-year Cultural Partnership Agreement between **Inizjamed** and **Arts Council Malta** and, from this year, stage of the Festival of Intercultural Dialogue promoted by our Cultural Route.



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## 2018 Festival of the Intercultural Dialogue on the Phoenicians' Route

The third stage of the Festival of Intercultural Dialogue was held on the **Elba Island, October 4<sup>th</sup> – 7<sup>th</sup>**. Elba Smart PleinAirFest, this is the title of a new proposal that has combined outdoor holidays with active outdoor experiences with a stay at selected camping on the island. A long weekend of appointments, meetings, guided tours, outdoor activities, presentations and tastings of typical products and much more: the goal was to discover Elba and live it fully in a well-rounded party that has fitted into the events of the **2018 European Year of Cultural Heritage**. The event has had the patronage of "Vetrina Toscana", the Project of Tuscany Region and Tuscany UnionCamere that promotes restaurants and shops that enhance local products and gastronomic culture.

The initiative was carried out in collaboration with the Italian magazine PleinAir, Fata, Tuscan Archipelago National Park, FEISCT – Federation, Italia Nostra Arcipelago Toscano, Pro Loco Marciana Marina, Elba Taste, Villa Romana delle Grotte Foundation and other local organizations.

## 412 BC – The triumph of Esseneto, athlete of Akragas and champion at the Olympic Games, October 6<sup>th</sup> – 7<sup>th</sup>

The Valle dei Templi of Agrigento came back to living its history with an event entitled "**412 BC: The triumph of Esseneto, athlete of Akragas and champion at the Olympic Games**". The historical re-enactment and *living history*, promoted by the Archaeological and Landscape Park of the Valle dei Templi and sponsored by the Regional Department for Cultural Heritage and Sicilian Identity, by the Department for Education and Vocational Training and by the Municipality of Agrigento, was designed by Pastactivity Association archaeologists in collaboration with the Cultural Associations "Figli del Sole", "Simmachia Ellenon", "Legio XV Apollinaris" and "The Phoenicians".

Among the partners of the initiative, there is also the Phoenicians' Route – Cultural Route of the Council of Europe, which includes also **Pastactivity Association** in its International Confederation.



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## 2018 General Assembly

The 2018 International General Assembly - XI Euro-Mediterranean Dialogue on the Phoenicians' Route - took place in **Zagreb (Croatia) on October 9th and 10th**, hosted by the Ministry of Tourism of Croatia, and the LIBERTAS University, in collaboration with the Croatian National Tourist Board, the Zagreb Tourist Board, the MAPA ZNANJA - Education Society and the National Archaeological Museum of Zagreb.

The new President **Prof. Rachid Chamoun** has been elected and the Phoenicians' Route 2020 Strategic Plan has been approved. Among the new members admitted there is "Pafos Regional Board of Tourism" and **Cyprus** is officially a **new country of our Cultural Route**. <https://bit.ly/2Ds27cT>



## MEDITERRANEA Project

MEDITERRANEA Project, the nautical, cultural and scientific initiative, of connection among people ended on **September 15<sup>th</sup> in Lisbon**, with great success. Thanks to the Phoenicians' Route and the involvement of the members of our International Network, on Sunday, August 12<sup>th</sup> in the port of **Palma de Mallorca the Councilor of Culture of the Government of Palma de Mallorca** has boarded Mediterranea with representatives of the **Asociacion Amics de Na Galera**, a cultural association that deals with the management and maintenance of the archaeological site on the Sa Galera islet. While on Friday, August 24<sup>th</sup> in Cartagena the crew members were able to visit the beautiful Roman theatre, led by the Director, **Dr María Elena Ruiz Valderas**.

The Municipality of Palma, the Municipality of Cartagena, the Roman Theatre Foundation of Cartagena and the Amics de Na Galera Association are members of our Cultural Route.



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2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

Giornate di Studio  
Jaén-Napoli-Cortona  
aprile - giugno 2018

**Dialogo  
euro-mediterraneo:  
Iberi ed Etruschi  
nel Mediterraneo  
antico**

Ira indagine archeologica,  
Itinerari Culturali  
e valorizzazione turistica

## Euro-Mediterranean Dialogue: Iberians and Etruscans in the ancient Mediterranean

The Phoenicians' Route in collaboration with the MANN – National Archaeological Museum of Naples, AION Cultura, Municipality of Cortona, Etruscan Academy of Cortona, MAEC Museum of the Etruscan Academy and of the City of Cortona, University of Jaén, University Institute of Iberian Archeology, Consejería de la Cultura Junta de Jaén, Network of Museums of Campania and LAU Lebanese American University, has organized 3 thematic conferences and workshops on the topic “Iberians and Etruscans in the ancient Mediterranean, between archaeological research, Cultural Routes and tourism development”.

On the occasion of the **Study Day on June, 20th** at **MANN National Archaeological Museum of Naples**, the ratification ceremony of MANN was held, as a member and leader of our Mediterranean Museums Network ME.MU.NET.

### Upcoming events:

October 15th - 17th, Otranto (LE) – Puglia (Italy)  
Capacity building for local operators

October 25th – 27th, Pafos (Cyprus)  
11th International Conference for Cultural Tourism in Europe

November 22nd – 23rd, Pontevedra (Spain)  
Annual Meeting of the Spanish Route of the Phoenicians' Route

November 27th – 28th, Madrid (Spain)  
The Director will represent the Phoenicians' Route at the "Heritage and Development" International Meeting, organized by the Ministry of Foreign Affairs and Cooperation of Spain ([www.aecid.es/EN](http://www.aecid.es/EN))

December 11th – 14th, Jaén (Spain)  
Final meeting of the Erasmus + "AllTourist" Project

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