



## 10<sup>TH</sup> International Conference on Islands Tourism

Palermo (Italy), 7<sup>th</sup> – 8<sup>th</sup> September, 2018

### PROGRAM

VENUE Palazzo Steri- Piazza Marina, 61 Palermo (Italy)

#### DAY 1 - 7 September - Sala delle Capriate

8.30 - 8.50

**Registration**

9.00-10.30

**Institutional greetings**

Prof. Fabrizio Micari - Rector, University of Palermo  
 Prof. Fabio Mazzola - Pro Rector Deputy, University of Palermo  
 Prof. Marcello Chiodi - Head of Department of Economics, Business and Statistics  
 Prof. Gaetano Armao - Vice President of Sicilian Region  
 Prof. Leoluca Orlando - Mayor of Palermo

10.30-11.00

**Opening Speech – Prof. R.W. Butler**

*"Island vulnerability to Overtourism: Issues and Implications"*

11.00 – 11.30

**Coffee Break**

11.30 – 13.30

**Innovation in tourism**

**Chair**  
**R.W. Butler**

A. Veneti et al. *"Sustainable Tourism Development by Exploiting Underwater Cultural Heritage: The BLUEMED Approach"*

S. De Cantis et al. *"Walking tourism in Malaga: a pilot survey to explore tourism behaviors with a GPS approach"*

P. Theodorou et al. *"Climate Change Education tailored to Tourists' Interests through augmented reality"*

P. Fournié, H. Dou - *"Re-inventing a tourism development model using competitive intelligence: the north Sulawesi province case study"*

V. Plaka et al. *"Skyros Project: a paradigmatic Ecovillage"*

L. Damak - *"Linking the impact to visit to the visual aesthetic factors of the homepage of websites: An experimental study on Brittany islands"*

13.30-15.00

**Light lunch**

15.00 -17.30

**Tourism Sustainable Development for Islands**

**Chair**  
**F.J. Calderon**

M. Rivera, R. Croes, K. J. Semrad "The social costs of conservation programs in small island destinations"

K. Brščić, T. Šugar - "Tourist perception of „Green beach“ in Istria (Croatia)"

D. Privitera - "Cycle Tourism and Sustainable mobility on islands. The case of Favignana, Egadi islands"

C. Saldaña Siegel "Developmental Models for Coastal Environments in the Philippines: Carles, Iloilo and Verde Island Passage, Batangas"

M.S. Mancini et al. - "Understanding the Ecological Footprint of Tourism on Mediterranean Islands: Environmental pressures, Local Contexts and Net Impacts"

F.J. Calderon, E. Cruz, G. Ruggieri - "Islands on the border: The Chafarinas Islands, maritime border and ecological treasure in the Mediterranean"

17.30 – 18.00

**IEWG Presentation (Room 1 - Sala delle Capriate)**

20.15

**Social Dinner at "Locanda del Gusto" - Via Vittorio Emanuele, 316**

## DAY 2 - 8 September - Parallel Sessions

### Room 1 Sala delle Capriate

9.00 - 10.30

**Impacts of tourism**

**Chair**  
**C. Santos**

C. Andolina et al. "Identification and mitigation of the effects of the seasonal variation of waste generation on Mediterranean islands driven by tourism: the INTERREG MED BLUEISLANDS project"

M. Botzori et al. "Locals' perceptions about the environmental impacts of tourism: A pilot study at Linaria Port, Skyros Island, Greece"

R. Croes, K. J. Semrad, M. Rivera "Tourism development and subjective well-being: A small island residents' perspective"

M. Saayman, A. Saayman - "Expenditure-based segmentation of beach visitors"

Grasso F., Gargano R - "A study of residents' perceptions and attitudes towards the tourism impacts"

## Room 2 Sala Carapezza

9.00 – 10.30

### Policies and tourism development

Chair  
G. Ruggieri

S. Chaperon - "*Tourism, Islandness and Governance*"

M. Platania "*Tourism between sustainability and recession. The resilience of tourist destinations in Sicily*"

C. Skanavis , X. Sardi "*Assessment of port infrastructure in the Islands Of Lesbos, Chios And Samos*"

H. Neophytou et al. "*Smart Policy Measure Innovation: a case on Coastal Sustainability*"

K.J. Semrad et al. "*Slathering on sunscreen threatens the viability of small island Caribbean destinations*"

## Room 1 Sala delle Capriate

10.30 – 11.00

### Keynote Speech – Prof. Razaq, Raj "*Emerging Cultural Issues and Policies for the Islands*"

11.00 – 11.30 Coffee Break

## Room 1 Sala delle Capriate

11.30 – 13.30

### Human dimension in tourism and the image of the destination

Chair  
S. Chaperon

C. Del Bianco - "*Life Beyond Tourism Movement*"

A.Dias de Carvalho, C. Oliveira "*Marketing anthropological assumptions of island tourism: the case of the Portuguese continental islands*"

E. Moriki, K. Marini, C. Skanavis "*Connectedness to nature as a factor influencing well-being and the implications on nature-centered tourism*"

P. Theodorou et al. "*Relational tourism challenges and opportunities: Therapeutic and Equine tourism*"

N. Pagano - "*Tourism Destination Image, Tourism Discourse and UNESCO sites: a comparative study*"

E. N. Vasdeki et. al. "*Emotional status affecting environmental decision making: the case of environmental video expose. Further implications on Tourism audiences*"

## Room 2 Sala Carapezza

### 11.30 – 13.30 Business and destination strategies

**Chair**  
**R.W. Butler**

P. Theodorou et al. *"Environmental Education Empowers Travelers: Choosing Bottled Water"*

V. Plaka et al. *"Circular Tourism Through Small Eco-Marinas"*

G. Basile et al. *"The role of sentiment analysis in the place brand"*

Sousa A., Costa H.P., Nunes J.P. *"Whale-watching and climate change in European islands: the application of a theoretical framework"*

C. Rodriguez et al. *"Resident attitude and knowledge on circular economy practices: a case study of two mature island destinations"*

S. Iannolino, G. Ruggieri *"Leaders in tourism destination"*

C. Santos et al. *"Characterization of Senior Tourism in the Portuguese Islands of the Azores"*

E. Cruz, E. R. Romero de la Cruz, F.J. Calderon Vazquez - *"Elements involved in the territory brand from residents perceptions: the city of Malaga"*

## Room 1 Sala delle Capriate

### 13.30 - 14.00 Prof. G. Ruggieri, Prof. R. Raj - Next year conference discussion

