

# 2018



THE  
PHOENICIANS'  
ROUTE

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



# NEWSLETTER 03

JUNE 14th, 2018

## Second Edition of the Ancient Mediterranean Days

This year 4 countries (Italy, Spain, France, Tunisia) have been involved in the event promoted by the Phoenicians' Route and many initiatives have been included in it.

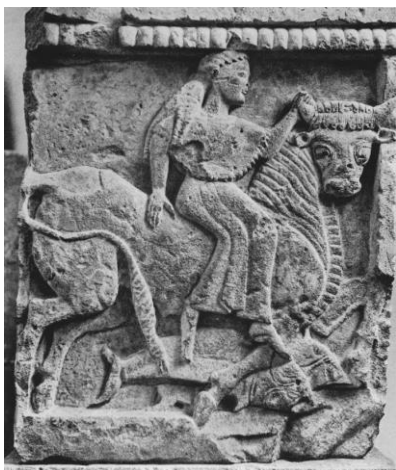
The series of events started in Sicily with an international workshop entitled "**Heritage and dialogue between past and future**", with a focus on the European Year of Cultural Heritage 2018, attended by speakers from 6 countries (Spain, France, Italy, Malta, Lebanon and Tunisia). Then conventions, conferences, exhibitions but also trekking, historical regattas, camper tours, intercultural travel and twinning between schools followed, pursuing a single goal: the rediscovery of the territories and of a common cultural identity, in a modern, engaging, creative and current perspective.

Among the most successful experiences:

- the **Plein Air Smart Tour 2018** on the Phoenicians' Route in Sicily. A media campaign through a traveling tour in stages with 20 campers, that let the 41 participants discover a new *Smart Way* in Sicily, getting in touch with the true and authentic Sicilian identity, made up of endless varieties of cultures, traditions, landscapes and gastronomy. The proposal was made in collaboration with the magazine PleinAir, Assoturismo Confesercenti and the Camping Network "Sicily en Plein Air" following creative and experiential tourism models.

- the **Historical Regatta of Mallorca** between the islands of Sa Galera (Palma) and Na Guardis (Ses Salines), following a sea route used by the Phoenicians 2200 years ago as a cultural and commercial route. A historical re-enactment but, above all, a reflection on the nautical knowledge of the Phoenicians, a real intangible cultural heritage in the Mediterranean.





## Festival of the Intercultural Dialogue on the Phoenicians' Route 2018

In the framework of the European Year of Cultural Heritage and the Fifteenth Anniversary of the Route, an annual event in stages is launched to highlight the role of the Route in the dialogue between the different Mediterranean populations and above all the cooperation between its members and supporters. The different meetings each year will create a mosaic of exchanges, reflections, proposals on the theme of **Intercultural Dialogue**, faced from different points of view and in different fields, from literature to education, from culture to art, to the Mediterranean Diet, to communication, to sustainable and creative tourism, to the requests for peace and mutual respect. All this in the name of an instinctive fraternity, result of centuries of history that united the different shores of the "*Sea between the Lands*", in the name of a Mediterranean *koiné* that the Route concretely realizes. Here are the first three events:

July 4th - 19th, Ramadoro Festival, Elba Island, Tuscany (Italy)

August 3rd - 4th, Literature Festival Tomasi di Lampedusa, Santa Margherita di Belice, Sicily (Italy)

August 23rd - 25th, Mediterranean Literature Festival, Manoel Island, Gżira (Malta)

## Confirmation of the certification of the Cultural Route of the Council of Europe

With note of the Council of Europe of May 24th, 2018, the certification of "Cultural Route of the Council of Europe" of the Phoenicians' Route for the three-year period 2018/2021 was confirmed. The Phoenicians' Route crosses 9 countries including Italy, Spain, France, Malta, Croatia, Greece, Tunisia, Lebanon. These countries have a strong cultural identity that has its roots in Mediterranean history. For the future, among the aims there are the strengthening of national networks, the extension of the International Confederation to new Mediterranean countries, especially in the Adriatic-Ionian area, the development of the Smart Ways and the Phoenicians' Route Interpretation Centers, the Museum Network and the new Phoenicians' Route Nature Network.





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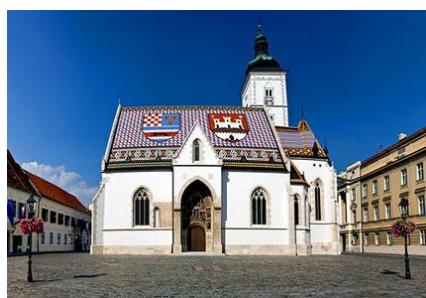
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## 2018 General Assembly

The 2018 International General Assembly - XI Euro-Mediterranean Dialogue on the Phoenicians' Route - will take place in **Zagreb (Croatia) on October 9th and 10th**, hosted by the Ministry of Tourism of Croatia, the LIBERTAS University, the UNPAH Association (Union of Croatian Independent Travel Agents), in collaboration with the Croatian National Tourist Board, the Zagreb Tourist Board, the MAPA ZNANJA - Education Society and the Archaeological Museum of Zagreb.

B2B meetings with tour operators and Croatian and Mediterranean travel agencies and cultural visits are also scheduled. Save the date!



## MEDITERRANEA Project

The Phoenicians' Route is partner of the MEDITERRANEA Project, a nautical, cultural and scientific initiative, of connection among people based on the idea of the writer and sailor Simone Perotti and carried out with a group of about 51 people, the "Mediterranei", from 2014. Every year the theatre of this expedition is the Mediterranean sea, the center of the world, of civilization, of language, of culture, of art, of ethnic groups, and of thought.

The 2018 Edition, started on **May, 26th from Trapani (Sicily, Italy)** will involve the Mediterranean to meet people, places, tastes, thoughts and listen to the stories of the Mediterranean, and then will reach **Lisbon (Portugal) on September, 15th**.

Thanks to the Phoenicians' Route and the participation of the members of our International Network, the Intercultural Dialogue is enriched along the ancient sea routes used by the Ancient Civilizations of the Mediterranean.



2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture



## ERASMUS+ "All Tourist" project. Third meeting in Võru (Estonia)

On 16th and 17th of May the third ERASMUS + "All Tourist" Project meeting took place in Võru (Estonia), which aims to create new professional skills related to "Social Tourism".

In addition to the main partner of the project, the University of Jaén - Institute of Iberian Archeology (Spain), among the partners the Phoenicians' Route, the International Organization of Social Tourism ISTO-OITS, the ADESPER-Association for Sustainable Development and the promotion of employment in the rural field and Siksali Arendusselts MTU Estonia. Next meeting will be held in Jaén (Spain) in December.

## First meeting of the Routes4U Project for the Adriatic-Ionian Region (EUSAIR)

The first Routes4U meeting for the Adriatic and Ionian Region (EUSAIR) took place on June, 6th 2018 on the island of San Servolo - Venice, Italy. The meeting has been realized with the aim of contributing to the identification of the local needs of the Adriatic and Ionian Region with regard to the Cultural Routes Programme in the framework of the Routes4U Project. Participants to the meeting included representatives from European Institutions, National and Regional bodies, 7 Cultural Routes of the Council of Europe networks as well as experts and stakeholders in socio-cultural and economic fields related to the Adriatic and Ionian Region. The event was jointly hosted by the City of Venice and the Office of the Council of Europe in Venice. On behalf of the Phoenicians' Route attended the meeting the Director, **Antonio Barone**, for the Scientific Committee the coordinator Prof. **Alessia Mariotti** and the Prof. **Ksenija Keča**, for the Steering Committee the experts **Enzo Finocchiaro** and **Vlasta Klaric** as well as a representative of the Presidency Bureau, **Anthi Panagiotou** of the Xanthi Chamber of Commerce. During the meeting interesting contacts with the Albanian Government were made. The "Route of the Roman Emperors and Danube Wine Route" and the Phoenicians' Route confirmed the sign of a cooperation agreement.

